

TOUR DE NAIOP

URBAN EDITION

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
EDMONTON ★ CHAPTER

2023 SPONSORSHIP PACKAGE

SEPTEMBER 15, 2023



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$5,000

1 AVAILABLE

- Prominent logo feature on every item given to all participants including Hoodie, Musette Bag, and Water Bottle.
- Logo prominently featured on the website, promotional event materials, and event banners and signage.
- 2 complimentary event entries.

GOLD SPONSOR

\$3,500

5 AVAILABLE

- Logo featured on one item to be given away to all participants. Item could include: Musette Bag, Water Bottle, Toque or Buff.
- Logo featured on the website, promotional event materials, and event banners and signage.
- 2 complimentary event entries.

SILVER SPONSOR

\$1,500

7 AVAILABLE

- Logo featured on the website, promotional event materials, and event banner.
- Complimentary event entry.
- Options to sponsor include:

Venue Sponsor Signage Sponsor Aid Station Sponsor (2)
Raffle Sponsor Beverage Sponsor Food Sponsor

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WHY SPONSOR?

1. Market Exposure: Our event offers significant exposure to a diverse audience of professionals across our industry. Your sponsorship will provide you with extensive brand visibility through various marketing channels, including branded material, social media, event signage, press releases, and our website.

2. Community Engagement: By supporting this event, you will be directly involved in promoting inclusivity and philanthropy. This engagement will help strengthen your reputation as a socially responsible organization and resonate with potential customers who align with these values.

3. Networking Opportunities: As a sponsor, you will have the chance to connect with key individuals in the commercial real estate industry, fostering valuable relationships and business opportunities. We anticipate a registration of 100+ participants to this event.